



PROPOSAL

2025 POWERFUL



SEPTEMBER 18, 2025
GREEN BAY, WI

YOUR EVENT

Thank you for including us in your event planning for yet another year! We're honored to be your speaker source for 2025 Powerful.

OUR PROCESS

We want to facilitate an **easy** and **exciting** selection experience for you.

Logistics shouldn't be a hassle, and we only partner with speakers who embody the values of Meta Speakers: **authentic**, **flexible**, and **elite** in their expertise.

Check out this list of fantastic females for your event and let us know what you think. Want to schedule a call to chat through this? Let's do it! [Set up some time with Meta here.](#) ✨

EACH SPEAKER INCLUDED

in this proposal is available for the date of your event, truly believes in your mission, and may be ready to hop on a pre-booking call with you.

GOALS & OBJECTIVES



SPEAKER OPTIONS: FROM UP-AND-COMERS TO HOUSEHOLD NAMES

**POWERFUL
NEWBIES**

FIVE SPEAKERS WITH FEES UP
TO **\$10,000**

**RISING
POWERHOUSES**

EIGHT SPEAKERS WITH FEES
BETWEEN **\$10,000** AND
\$25,000

**ESTABLISHED
ICONS**

TEN SPEAKERS WITH FEES
ABOVE **\$25,000**

HANNAH AUSTIN

- CEO
- BURNOUT EXPERT
- AUTHOR
- HOST OF THE BURN BRIGHTLY PODCAST



META SPEAKERS FAVORITE

NAVIGATING THE NEXT FRONTIER: EMPOWERING WOMEN LEADERS IN A TRANSFORMING WORLD

In this inspiring keynote Hannah will explore the unique challenges and opportunities that women leaders face in 2025. She will highlight success stories, emerging leadership styles, and the role of mentorship and allyship in building a strong support network.

This incredible keynote is infused with humor and heart and it aims to inspire and equip women with the tools to lead in a rapidly changing world, emphasizing the importance of adaptability, resilience, and collaboration.

WATCH HANNAH'S
SPECIAL HELLO TO YOU



PASSWORD: powerful

WATCH HANNAH



fees

onsite keynote: \$10,000

flat travel fee: \$1,500 + up to 2
nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

KELLY MERBLER



- LEADERSHIP DEVELOPMENT
- BUILDING CULTURE
- EMPLOYEE ENGAGEMENT & RETENTION
- SERVANT LEADERSHIP
- LEADING TEAMS
- WOMEN IN LEADERSHIP
- GALLUP-CERTIFIED STRENGTHS COACH

WATCH KELLY HERE



TOPICS:

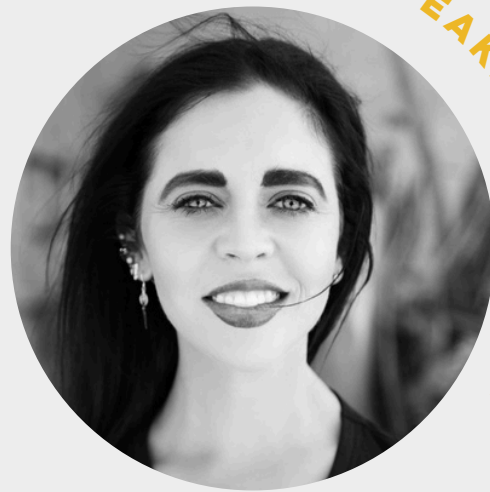
- Leading the Way: Building Leadership that Draws Teams to Excellence
- Cracking the Culture Code: Unlock Potential, Inspire Purpose, Fuel Engagement
- Finders Keepers: Winning the Talent Challenge
- Fire Your Inner Boss: Unleash the Brilliance of Your Front-Line Leaders
- Burnt Out to Fired Up! Build a Culture That Sparks Greatness

fees
onsite keynote: \$10,000
flat travel fee: \$1,500 + up to 2
nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

HOLLIE MCKAY

- GEOPOLITICAL ANALYST
- INDEPENDENT JOURNALIST
- WAR REPORTER
- AUTHOR
- INTERNATIONAL HUMANITARIAN



META SPEAKERS FAVORITE

HOW THE ORDINARY BECOME EXTRAORDINARY

As an international humanitarian, Hollie McKay has seen ordinary people, with no formal training or skills, become extraordinary at the drop of a hat — or a bomb. The human ability to resiliently withstand pain, to push through darkness, and to find threads of hope within chaos has left Hollie both perplexed and inspired. It is not only Hollie's gift, but her expertise to share these striking stories and empower others to harness her lessons of strength, resilience, and determination no matter the odds.

WATCH HOLLIE HERE



onsite keynote: \$10,000

flat travel fee: \$1,500 + up to 2 nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

SHELLI JOHNSON



- ADVENTURE GUIDE
- WEBBY AWARD-WINNING ENTREPRENEUR
- LIFE & EXECUTIVE COACH
- SPEAKER & WOMEN'S EMPOWERMENT BESTIE

EPIC LEADERSHIP LESSONS LEARNED IN THE FIELD

This is an inspiring presentation! In the last 13 years, Shelli has coached hundreds of leaders and taken countless others on guided Epic wilderness adventures. These leaders range from CEOs & other C-suite level leaders of global companies, to artists, creative directors, non-profit leaders, etc. In her presentation, Shelli shares stunning wilderness images and stories about lessons learned in the field.

These stories are metaphors for the skills we need to navigate the wilds of uncertainty and to find our way to a more meaningful and inspired life. The presentation will light a fire in you, inspire you to reflect on your life and your leadership, and to be more courageous.

WATCH SHELLI HERE



fees
onsite keynote: \$10,000

flat travel fee: \$1,500 + up to 2
nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

WENDEE LEE CURTIS



- BROADWAY PERFORMER
TURNED KEYNOTE
SPEAKER AND EMCEE
- "BE CANDID CONFIDENT,
AND CAPTIVATING"

THE BROADWAY BLUEPRINT™: BUILDING BELONGING

Are you ready to explore the theater of team building? Join veteran Broadway performer Wendee Lee Curtis for a captivating keynote on how to create strong team cultures by leveraging lessons from the Broadway stage! You'll learn and use UNIQUE tried-and-true theatrical principles to QUICKLY build strong and resilient teams within your organizations.

Learning Outcomes:

- Learn how the ethos of musical theater can serve as a roadmap for people to come together and develop creative approaches for collaboration & community.
- Experience the power of theater-inspired exercises to strengthen team cohesion and identity.
- See how choreography and vibrant storytelling can produce powerful legacy communities.

WATCH WENDEE HERE



fees
onsite keynote: \$10,000

flat travel fee: \$1,500 + up to 2

nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

TARA RENZE

META SPEAKERS FAVORITE



- EMOTIONAL INTELLIGENCE BURNOUT
- SALES & SALES LEADERSHIP
- CHANGE & RESILIENCE
- AUTHENTICITY
- CUSTOMER SERVICE
- PERSONAL LEADERSHIP
- WOMEN'S EMPOWERMENT
- WOMEN'S LEADERSHIP
- PERSONAL & PROFESSIONAL DEVELOPMENT

BE WHO YOU CAME TO BE

The Emotional Intelligence secrets to...
Embrace Your Authenticity - Ignite
Your Passion - Unlock Your Potential

Keynote Speaker Tara Renze inspires individuals and organizations to gain the clarity, focus and confidence to extinguish their self-limiting beliefs and take purposeful action to create, own and live the life they deserve and desire.

fees

onsite keynote: \$15,000

flat travel fee: \$1,500 + up to 2
nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

WATCH TARA HERE



SARA ROSS

- LEADERSHIP
- EMOTIONAL INTELLIGENCE
- VITALITY
- STRESS



WATCH SARA HERE



BRAIN SCIENCE WORK DOESN'T HAVE TO CHANGE...WE HAVE TO CHANGE THE WAY WE DO WORK

Sara Ross is on a mission to help leaders and their people get out of survival mode and reignite a sense of aliveness in their work and lives. As an author, keynote speaker, founder, and the chief vitality officer at the leadership research firm BrainAmped, Sara does this by using brain-science based approaches to teach people how to amplify their emotional intelligence, resilience, and well-being.

You can count on Sara to bring her trademark energy with the integration of relevant, cutting-edge science and relatable stories of success and failures. Her approach is guaranteed to challenge the status quo, provide new insights and inspiration, and most importantly, leave audiences with a blueprint of actionable strategies. Sara speaks worldwide to companies such as Microsoft, T-Mobile, PepsiCo., FedEx, Bayer, Wells Fargo, as well as to hospitals, educational institutes, various associations, and the US Navy SEALs.

onsite keynote: \$15,000

flat travel fee: \$2,500 + up to 2 nights hotel and meals

MAY NOT BE AVAILABLE FOR RECEPTION

(Sara practices what she preaches + is in bed by 9 PM EASTERN time – regardless of what time zone she is in.)

MAUREEN ZAPPALA



- NASA ROCKET SCIENTIST
- CONFIDENCE & IMPOSTER SYNDROME
- LEADERSHIP

WATCH MAUREEN HERE



SIGNATURE KEYNOTES:

Confidence is NOT Rocket Science: How to Overcome the Self-Doubt of Impostor Syndrome

Leadership is NOT Rocket Science: How to Turn Your Superstars into Supernovas

Rethinking Impostor Syndrome:

Understanding & Addressing Impostor Syndrome in the Workplace

fees
onsite keynote: \$15,000

flat travel fee: \$1,500 + up to 2 nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

SHELLEY PAXTON

Former CMO of Harley-Davidson and author, leading a "REBELution" to rewrite the script of success and liberate a billion souls.



WHERE SOUL MEETS SUCCESS

In a post-pandemic world dominated by burnout, attrition, and an urgent search for greater meaning, my signature Where Soul Meets Success keynote is the essential roadmap for redefining success in a way that feels more energizing and less exhausting. I share insights from my own journey – from Chief Marketing Officer of Harley-Davidson to Chief Soul Officer on a mission to help more of us live success-FULL (not success-EMPTY). My actionable S.O.U.L. principles are energizing leaders to champion change in their lives, companies, and the world.

TESTIMONIAL

"Every time I invite Shelley to speak, I feel like we're listening to the next Brené Brown. And my community agrees."

– Chip Conley, Rebel hospitality entrepreneur and New York Times bestselling author

WATCH SHELLEY HERE



onsite keynote: \$15,000

flat travel fee: \$1,500 + up to 2 nights hotel and meals

MAY NOT CHARGE FOR RECEPTION

META SPEAKERS FAVORITE



ASHLEY ADAMSON COAKLEY

- SPORTS BROADCASTER
- HOST OF YOUR MOM PODCAST
- ENTREPRENEUR
- INSPIRING KEYNOTE SPEAKER



[WATCH ASHLEY HERE](#)



onsite keynote: \$15,000

flat travel fee: \$1,500 + up to 2 nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

META SPEAKERS FAVORITE



MARIANA ATENCIO

- PEABODY AWARD-WINNING JOURNALIST
- BESTSELLING AUTHOR
- ENTREPRENEUR

THE POWER OF BEING PERFECTLY YOU

It's a fact: People are at their best – at work and in life – when they feel like they can be themselves. They're more confident in the face of change and uncertainty, more engaged and resilient, and have a greater sense of purpose and well-being. But fear can sometimes keep us from being real. In this presentation, Mariana Atencio brings her energy, humor, and skillful storytelling to inspire people to embrace their authenticity and unleash the power that comes with being themselves. Being "Perfectly You" builds trust and connection – it attracts people like a magnet because authenticity stands out in a world of algorithms and A.I. content. Mariana's unique personal story and infectious optimism energizes people with the courage to fully engage, adapt to constant change, and reach new levels of fulfillment at work and in life.

WATCH MARIANA HERE



fees
onsite keynote: \$18,500

flat travel fee: \$3,000 + event city ground + up to 2 nights hotel and meals

DR. REBECCA HEISS

META SPEAKERS FAVORITE



- STRESS PHYSIOLOGIST
- CEO OF ICUEITY
- CEO OF THE LEAP
- AUTHOR
- FEAR(LESS) GUIDE

WATCH DR. REBECCA'S
SPECIAL MESSAGE TO YOU



**REBECCA'S MISSION IS TO HELP THE WORLD EMBRACE
DISCOMFORT AND BECOME FEAR(LESS)**

Becoming Fear(less) will help build stronger leadership, empower more diverse and inclusive teams, and focus your entire organization on fighting the external battle against low productivity, rather than staying locked in internal squabbles.



NEW WEBSITE SNEAK PEEK

EXTRAS:

Happy to do a pre-booking call and donate a Fear(less) Masterclass to the auction.

onsite keynote: \$20,000

flat travel fee: \$2,000 + up to 2 nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION

RISHA GRANT



- BEST-SELLING AUTHOR
- FEATURED IN FORBES, HARVARD BUSINESS REVIEW, HR NEWS, THE FINANCIAL TIMES, GLAMOUR MAGAZINE UK

WATCH RISHA HERE



RADICAL ACCEPTANCE: BE BETTER THAN YOUR BS

Empower Authenticity, Confront Bias and Create a Culture of Inclusion through Radical Acceptance.

This speech will help audiences and individuals to understand Radical Acceptance and how their BiasSphere, Belief Systems, and BS stop them from welcoming and embracing all of humanity, including their own. Our BS shapes how we feel about ourselves, how we perceive the world, and how we interact with others. Radical acceptance teaches that through authenticity we can connect with others on a deeper level, and create a culture of acceptance and belonging. Mental health and psychological safety are more important now than ever before in the workplace, and companies who create an environment where everyone is allowed to be themselves without fear of rejection, are at the cutting edge of what it means to be an innovative and profitable place to work.

onsite keynote: \$20,000

flat travel fee: \$2,000 + event city ground + up to 2 nights hotel and meals (1 room, 2 guests with early check in + late-check out)

MAY NOT CHARGE FOR RECEPTION



- INFLUENCE WITH INTEGRITY
- EXECUTIVE ADVISOR
- SOCIAL SCIENTIST
- FOUNDER OF THE INFLUENCE LAB

CONNIE DIEKEN

With the commanding presence of an award-winning broadcast journalist and the research-backed leadership insights of a globally respected social scientist, Connie delivers keynotes that are compelling, engaging, and spark transformations that last.



WATCH CONNIE HERE



fee
onsite keynote: \$30,000

flat travel fee: \$2,000 + up to 2 nights hotel and meals

NO EXTRA CHARGE FOR RECEPTION



- PLANT-BASED COOK
- MISSION-DRIVEN
ENTREPRENEUR
- CO-FOUNDER OF THE
ADAPTOGENIC TEA BRAND
JUNI

RADHI DEVLUKIA

A plant-based cook, nutritionist, author, and co-founder of Juni Tea, seamlessly blends her background in dietetics and Ayurveda with modern wellness practices. In 2021, Radhi introduced Juni Tea, an adaptogenic sparkling tea brand with a focus on powerful ingredients for elevated wellness. With her recently launched cookbook, 'JoyFull', and a global audience, Radhi champions a holistic view of well-being.

Featured in People, Women's Health, Vogue India, Forbes, and more, Radhi inspires a global audience to prioritize health and vitality through her mindful practices and impactful wellness products.

PREFERS TO DELIVER 15 MINUTES OF CUSTOM REMARKS, FOLLOWED BY A FIRESIDE CHAT.

onsite keynote: \$30,000

flat travel fee: \$3,500 + event city ground + up to 3 nights hotel and meals

MAY NOT CHARGE FOR RECEPTION

DR. MARGIE WARRELL

LEAD WITH COURAGE

You can't lead from your comfort zone
Margie will embolden your leaders to
lead from the inside out, building a
'culture
of courage' that unlocks collective
creativity and discretionary effort across
your
enterprise.



WOMEN DARING

Doubt yourself less, back yourself more!
Margie weaves personal stories as a
working mother raising four children
while
relocating around the world, her doctoral
research in women's leadership, and
proven strategies to help women make
the difference their difference makes and
place the ultimate bet... on themselves!

- WOMEN'S
LEADERSHIP
ADVOCATE
- BEST-SELLING
AUTHOR
- MOM OF 4

WATCH DR. WARRELL
HERE



onsite keynote: \$30,000

flat travel fee: \$3,000 + event city ground + up to 2 nights hotel
and meals

MAY NOT CHARGE FOR RECEPTION

META SPEAKERS FAVORITE



- ENTREPRENEUR
- BEST-SELLING AUTHOR
- FROM A MATTRESS ON THE FLOOR TO A 9-FIGURE SALES ORGANIZATION
- MIDWEST GIRLY

EMILY FORD

THE TALK:

- BUILDING FORTITUDE / RESILIENCE
 - How she went from sleeping on a mattress on the floor (in Minnesota) to building her first sales organization and truly "what it took" to make it happen
- GENERATIONAL TRANSFERENCE
 - The deep reality that our Beliefs, Behaviors, Values and Traditions are passed down and how to break patterns
 - Emily walks the audience through a test to truly examine how past trauma has impacted them

It is a 60 minute keynote filled with an array of emotions

WATCH EMILY HERE



onsite keynote: \$30,000

flat travel fee: \$3,000 + event city ground + up to 2 nights hotel suite and meals

NO EXTRA CHARGE FOR RECEPTION



- U.S. SPECIAL
CORRESPONDENT FOR BBC
STUDIOS
- AWARD-WINNING
JOURNALIST
- BESTSELLING AUTHOR

KATTY KAY

Katty could speak on the content from her groundbreaking book, The Confidence Code. In addition, she could blend in content from The Confidence Code for Girls.



WATCH KATTY HERE



fees

onsite keynote: \$30,000

flat travel fee: \$3,000 + event city ground + up to 2 nights hotel suite and meals

MAY NOT BE AVAILABLE FOR RECEPTION

- FIRST WOMAN THUNDERBIRD PILOT
- COMBAT VETERAN
- WHITE HOUSE FELLOW & ADVISOR



NICOLE MALACHOWSKI

Nicole's story as a groundbreaking and pioneering female in the all-men's world of jet fighter pilots inspires - and the story of how she reimagined herself in the face of devastating rick-borne illness is just amazing.



WATCH NICOLE HERE



fee **onsite** keynote: \$35,000

flat travel fee: \$3,000 + event city ground + up to 2 nights hotel suite and meals

MAY NOT BE AVAILABLE FOR RECEPTION



- FOUNDER OF DRYBAR
- SERIAL ENTREPRENEUR
- NEW YORK TIMES BESTSELLING AUTHOR, 'GOOD HAIR FOR ALL'
- BOARD OF DIRECTORS, IDEAL IMAGE & THE ONSITE FOUNDATION

[WATCH ALLI HERE](#)


ALLI WEBB

Webb launched the very first Drybar in Brentwood, CA, introducing the world to its iconic blowouts. Drybar has since exploded into a nationally recognized and highly sought-after brand, with over 150+ salon locations across the U.S. Webb diversified the Drybar brand, creating a line of products and tools sold at popular retailers such as Nordstrom, Sephora, and Ulta, recently sold this product division to Helen of Troy for \$255 million.

Webb has been on the cover of Inc. Magazine's "How I Did This" issue, named the "100 Most Creative People in Business" by Fast Company, featured on Fortune magazine's "40 Under 40" list, Marie Claire's "Most Fascinating Women" and recently Inc. magazine recognized her as one of "The 100 Women Building America's Most Innovative and Ambitious Businesses."

PREFERS TO DELIVER 15 MINUTES OF CUSTOM REMARKS, FOLLOWED BY A FIRESIDE CHAT.

onsite keynote: \$40,000

flat travel fee: \$3,000 + event city ground + up to 2 nights hotel suite and meals

MAY NOT BE AVAILABLE FOR RECEPTION

CASSANDRA WORTHY



- FOUNDER & CEO
- AUTHOR
- CHANGE ENTHUSIASM® GLOBAL
KEYNOTE SPEAKER

WATCH CASSANDRA HERE



fees

onsite keynote: \$50,000

flat travel fee: \$2,500 + up to 2 nights hotel and meals

MAY NOT BE AVAILABLE FOR RECEPTION



- NATIONAL CHAMPIONSHIP WINNING USC WOMEN'S BASKETBALL HEAD COACH
- FORMER WNBA STAR
- THREE-TIME OLYMPIAN

DAWN STALEY



WATCH DAWN HERE



fees

onsite keynote: \$75,000 +
travel: travel for 3 + hotel for 3

WILL NOT BE AVAILABLE FOR RECEPTION



MEL ROBBINS



WATCH MEL HERE



fees

onsite keynote: \$175,000

flat travel fee: \$50,000 + up to 2 nights hotel and meals

WILL NOT BE AVAILABLE FOR RECEPTION

THANK YOU

SHOULD YOU NEED ANYTHING IN THE MEANTIME,
HERE'S **OUR TEAM + CONTACT INFORMATION:**



FOUNDER

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